



14th Annual
Great Western Freedom 4
JULY 4TH, 2020
 Certified 4 - Mile run
 Scenic 2 - Mile walk
 LeRoy Oakes Forest Preserve



All proceeds benefit **Lazarus House**

Sponsorship Opportunities

300 participants plus 50 volunteers, vendors & spectators

All sponsors receive vendor space on event day

All sponsors may include their promotional materials in the goody bags.

PREMIER Sponsor - \$5,000

- **Most prominent** logo placement on race day banner, promotional materials, t-shirts and signage
- Corporate name/logo linked to your website from the Lazarus House GWF4 website & social media
- 20 free run/walk entries

OLYMPIC Sponsor— \$2,500

- Corporate name/logo linked to your website from the Lazarus House GWF4 website & social media
- Logo placement on race day banner, t-shirts and signage
- 10 free run/walk entries

GOLD Sponsor – \$1,000

- Corporate name/logo linked to your website from the Lazarus House GWF4 website & social media
- Logo placement on race day banner, t-shirts and signage

SILVER Sponsor – \$500

- Corporate name/logo linked to your website from the Lazarus House GWF4 website & social media
- Corporate name listed on race day banner, t-shirts and signage

BRONZE Sponsor – \$100 - \$249

- Corporate name/logo linked to your website from the Lazarus House GWF4 website & social media

Specialty Sponsors – \$250 to \$400

- Corporate name/logo linked to your website from the Lazarus House GWF4 website & social media
- Company name listed on event day shirts and signage

T-shirts Sponsors (Need 4)	\$400	Tent Sponsor	\$250
Porta Pot Sponsor	\$400	Awards Sponsor	\$250
Venue Sponsor	\$400	Water & Snacks Sponsor	\$250
Safety Sponsor	\$300		



Please indicate your sponsorship level:

- Premier \$5000 Gold \$1000 Bronze \$_____

 Olympic \$2500 Silver \$ 500

Specialty Sponsorships:

- T-Shirts \$400 (Need 4) Tent \$250 Awards \$250 Water & Snack \$250

 Venue \$400 Safety \$300 Porta Pot \$400

 Company Name Contact Name

 Mailing Address City, State, Zip

 Phone Email

 Website Link
 Make Check Payable to Lazarus House or
 Credit Card payment
 Visa MasterCard Discover American Express

 Credit Card Account Number Expiration Date V code

 Signature

- Yes, I will provide 400 items for the goody bags
 Yes, I will need vendor space on event day
 No, I am not interested in sponsorship and would like to make a donation \$_____

- Sign up online at www.lazarushouse.net/race or mail completed form with payment to: Lazarus House, 214 Walnut St., St. Charles, IL 60174 attention Barb.
- Sponsor form & payment must be received by **May 4th** in order for name/logo to be printed on shirts.
- Premier, Olympic and Gold sponsors must provide a **logo in Vector file format by May 4th**.
- Promotional items for goody bags must be received by **June 12th**.
- Send all logos and questions to **Barb at barbp@lazarushouse.net** or call 630-587-2144.

All proceeds benefit Lazarus House, a 501(c)(3) not-for-profit organization serving people who are homeless or at risk who are connected to St. Charles, Geneva, Batavia or western rural Kane County. Visit our website at www.lazarushouse.net for more information.

Thank you for your support!